

Drink Label Summary

Name _____

1. What is the name of your product (name and flavour)?1pt

2. Describe your use of the following:
 - a. Logo (Did you use the original logo? Did you change it somewhat? How?)
2pts

 - b. Shapes (What shapes did you use on the background? Foreground?) 2pts

 - c. Lines (Did you add some lines to enhance your design? If so, what kind of lines?) 2pts

 - d. Colours (What colours did you use and why?) 2pts

 - e. What kind of lettering did you use and why? 2pts

- f. Unity (Do you feel that your overall design will be attractive to your potential customers? Why, why not? (2pts)

3. If you had to improve on ONE aspect of your label, what would it be and why? (2pts)