

Achievement Chart- Graphic Design I

Name:

Work: Create a Drink Label

Date:

Categories	50-59% Level 1	60- 69% Level 2	70-79% Level 3	80- 100% Level 4	Marks
Thinking/Inquiry	The student:				
Critical thinking (analyzing graphic design components) to create a label for a drink	Uses critical thinking (analyzing graphic design components) with limited clarity and effectiveness	Uses critical thinking (analyzing graphic design components) with moderate clarity and effectiveness	Uses critical thinking (analyzing graphic design components) with considerable clarity and effectiveness	Uses critical thinking (analyzing graphic design components) with a high degree of clarity and effectiveness	/10

Categories	50-59% Level 1	60- 69% Level 2	70-79% Level 3	80- 100% Level 4	
Communication	The student:				
Communication and expression of graphic design with regards to type of drink	Communicates and expresses ideas of graphic design with limited clarity	Communicates and expresses ideas of graphic design with moderate clarity	Communicates and expresses ideas of graphic design with considerable clarity	Communicates and expresses ideas of graphic design with a high degree of clarity	(see handout)
Creation (Application)	The student:				
Application of the creative process, e.g. originality based on the: "Is the label appropriate for the drink /company based on...?" <ul style="list-style-type: none"> • Logo • Shapes • Lines • Colours • Type • Unity 	Applies the creative process <ul style="list-style-type: none"> • Logo • Shape • Lines • Colours • Type • Unity With limited effectiveness	Applies the creative process <ul style="list-style-type: none"> • Logo • Shape • Lines • Colours • Type • Unity With some effectiveness	Applies the creative process <ul style="list-style-type: none"> • Logo • Shape • Lines • Colours • Type • Unity With considerable effectiveness	Applies the creative process <ul style="list-style-type: none"> • Logo • Shape • Lines • Colours • Type • Unity With a high degree of effectiveness	/20

Thinking: /10

Communication: /10

Application: /20

Comments: