

3-D Company Logo Summary (10pts)

Name _____

1. What is the name of your company?

2. Describe your use of the following:
 - a. Logo (Did you use the original logo? How did you change it?) 2pts

 - b. Relief work: What part of the logo stood out the most? Why? 2pts

 - c. Colours (What colours did you use and why?) 2pts

 - d. Unity (Do you feel that your overall design will be attractive to your potential customers? Why, why not? (2pts)

3. If you had to improve on ONE aspect of your label, what would it be and why? (2pts)