

LANDFORM TRAVEL POSTER

As an assignment, you will be asked to design a travel poster encouraging tourists to visit one of the following of Canada's landforms:

- The Canadian Shield
- The Interior Plains
- The Hudson Bay-Arctic Lowlands
- The Great Lakes- St. Lawrence Lowlands
- The Appalachian Mountains
- The Western Cordillera
- The Innuitian Mountains

You may make your poster on simple, 8.5" x 11" paper.
Your poster will be evaluated out of ten marks.

The best posters will:

- Use creative and ingenious slogans and language
- Include some text that illustrates your knowledge of the landform regions
- Use colour and graphics when appropriate

(See the attached rubric for more guidance)

*You need to 'sell' your landform region.
Accentuate the positive features of your chosen region.*

POSTER EVALUATION

	Level 1	Level 2	Level 3	Level 4
Knowledge <i>Did you provide numerous specific examples and details to demonstrate thorough understanding of your landform region?</i>	demonstrates limited knowledge and understanding of content	demonstrates some knowledge and understanding of content	demonstrates considerable knowledge and understanding of content	demonstrates thorough knowledge and understanding of content
Thinking <i>Did you integrate the most suitable images and text into your poster? Did you choose the most useful elements from your research?</i>	uses critical thinking processes with limited effectiveness	uses critical thinking processes with some effectiveness	uses critical thinking processes with considerable effectiveness	uses critical thinking processes with a high degree of effectiveness
Communication <i>Is your poster well organized, attractive, neat, and visually compelling?</i>	expresses and organizes ideas and information with limited effectiveness	expresses and organizes ideas and information with some effectiveness	expresses and organizes ideas and information with considerable effectiveness	expresses and organizes ideas and information with a high degree of effectiveness
Application <i>Have taken what we've learned in class and made it come alive with a creative and compelling poster, with the overall result demonstrating your ability to make the material come alive?</i>	applies knowledge and skills in familiar and new contexts with limited effectiveness	applies knowledge and skills in familiar and new contexts with some effectiveness	applies knowledge and skills in familiar and new contexts with considerable effectiveness	applies knowledge and skills in familiar and new contexts with a high degree of effectiveness